



Upcoming Events

2025

JANUARY

23

BAS Project - Final event in Italy

The final event of the BAS project will take place in Imola to explore developing digital business attraction skills through continuing VET at work in the local public sector.



JANUARY

28

Wrap-up meeting - STW youth and inclusions

The wrap-up meeting of the STW, focusing on Youth and Inclusion, will take stock of previous activities and decide on new steps forward.



FEBRUARY

5

Meeting for SERN Contact Persons

During the meeting, European initiatives and partnerships will be presented, the General Assembly's preliminary program discussed, and upcoming activities for members illustrated.

FEBRUARY

14

SERN Executive Board meeting

Online

FEBRUARY

28

STW - Sustainable tourism

The event will focus on promoting responsible and sustainable tourism for micro-destinations, preserving local cultures, communities, and natural resources.



MARCH

11

Local Green Deals and ICC experience

The wrap-up meeting will present the work done by our members in the Intelligent Cities Challenge initiative and the Local Green Deals signed.



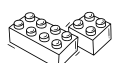
MARCH

20

Circular cities declarations

The event will focus on the Circular Cities Declaration, a European initiative supporting the transition to a circular economy and fostering collaboration among local and regional governments.

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Italy and Sweden
building Europe together

APRIL

1

STW - Sustainable tourism

The event will focus on attracting, retaining, and exchanging young talents, fostering professional mobility to build a skilled workforce for sustainable tourism across our regions.



APRIL

29

STW - Quality education

Presentation of the activities for the 5th STW, focused on quality education.



MAY

14-

15-

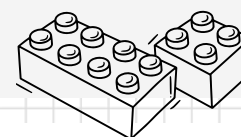
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SERN General Assembly 2025 Parma



SERN THEMATIC WALL

SUSTAINABLE TOURISM



The SERN Secretariat is excited to announce the fourth SERN Thematic Wall (STW), focusing on the theme of Sustainable Tourism. This theme is in line with the SERN strategy priority of promoting responsible and sustainable tourism, while ensuring the preservation of local cultures, communities, and natural resources. The STW, starting in February 2025, will address key issues related to tourism in microdestinations, including the impacts of overtourism and the promotion of slow and sustainable tourism practices. The track will be also addressing how we can attract, retain, and exchange skills and young talents across our destinations. The STW will explore how to create more opportunities for professionals in the tourism sector to move and collaborate between our regions, building a skilled workforce that supports sustainable tourism practices.

