

Luleå INDUSTRIAL PARK



THE EU'S HOTTEST REGION



FOSSIL-FREE POWER. Hydro and wind power, natural sustainable energy.



CENTRE OF EXCELLENCE. University and world-class research and education.



SAFE LOCATION. Stable country with high standards.



GREAT LOGISTICS. Port, airport, railways, and roads.

FACTS ABOUT LULEÅ



has Sweden's
4th largest
freight port

GUEST NIGHTS	
2022	537,439
2021	404,759
2020	328,000
2019	515,000



LULEÅ

Global hub for green innovations
Luleå aims to become an internationally leading
region in green transition



497

Companies founded in 2018
Source: Growth Analysis



NINE OUT
OF TEN

companies are micro companies,
with less than 10 employees

28%

of all jobs are with
small businesses

79,409

residents in the municipality

6,313
jobs in private
companies

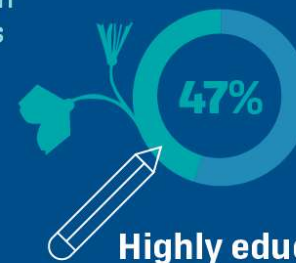
42 year
THE AVERAGE AGE IN LULEÅ



THE GAMING INDUSTRY
is the fastest-growing
industry in northern Sweden



LULEÅ RESIDENTS HAVE
A MEDIAN INCOME OF
323,441 SEK Source: Ekonomifakta



Highly educated
(people with at least 3 years
of post-secondary education)



>1,300 islands
in the Luleå Archipelago,
some with year-round
residents and many
with leisure homes

**» There are few places
in the world so well
placed for a green
transition and with such
good access to green
electricity «**

Ursula von der Leyen, President of the
EU Commission, Norra Skog, 15 October 2021.



» We showed that
it is possible to
produce fossil-
free steel «

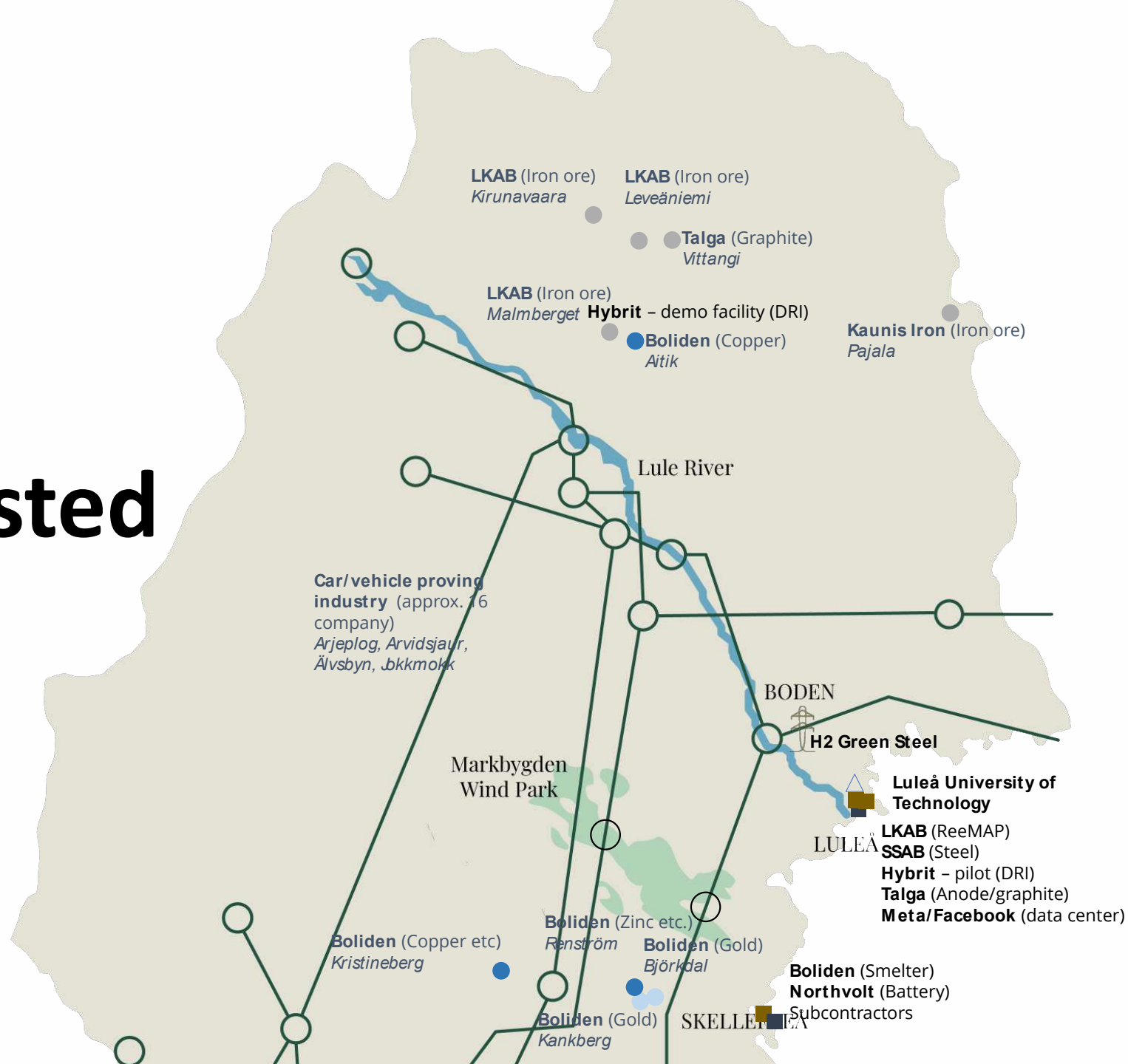
At the UN climate summit on
the 23th September 2019 the
first fossil free steel was presented.
Developed in Luleå.



Lotta Jakobsson, technical development manager at SSAB's Transformation Office.

Hundreds of billions of euros invested

The region is vibrant. The combination of unique raw materials, infrastructure and new innovations attracts new investments.



€9 billion invested

Luleå is the hub for the green industrial transition. We have the opportunity to change history.

- Fossil free steel.
- Rare earth metals.
- Climate smart battery anodes.

The list is growing...





100 000 inhabitants

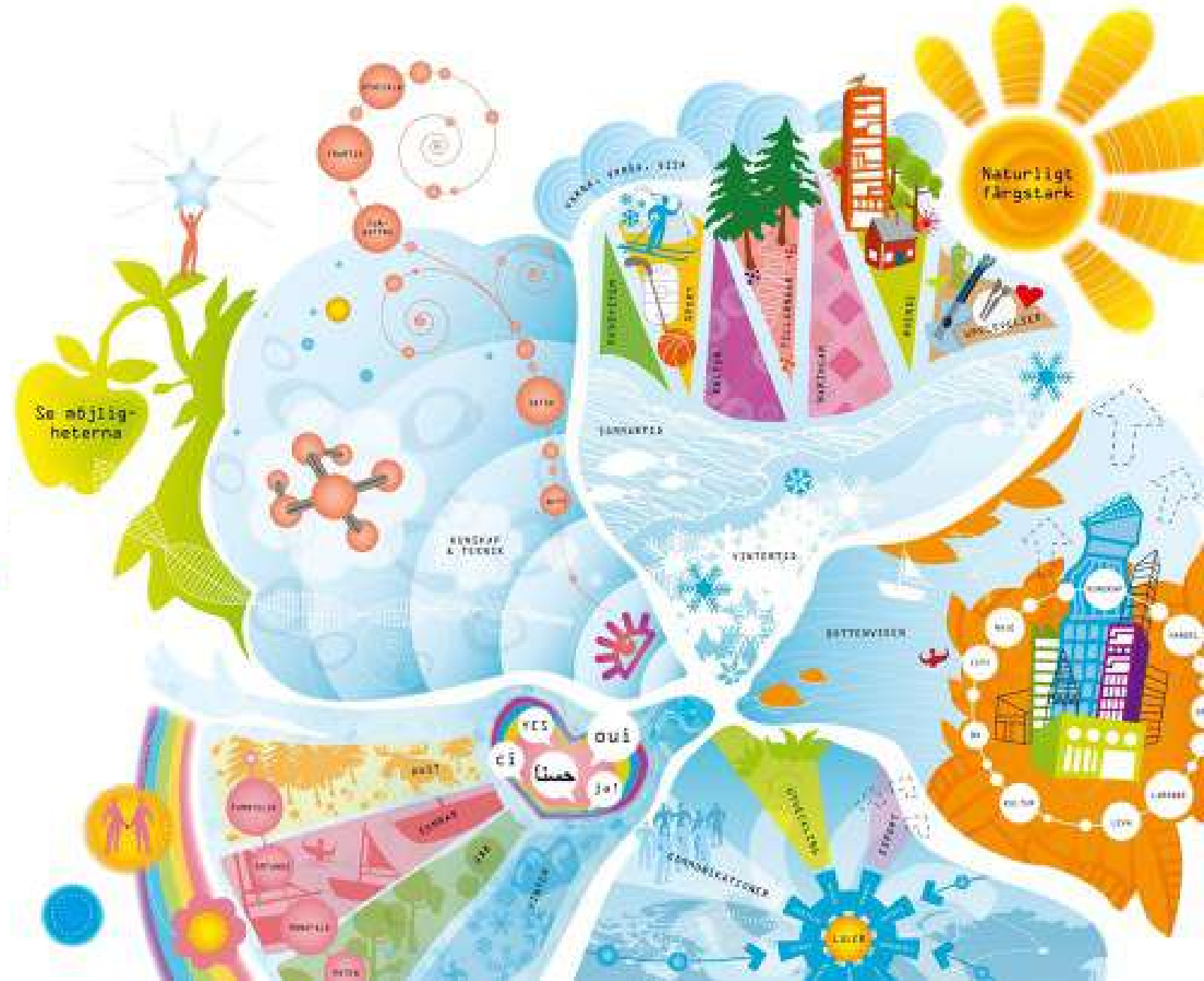
5 000 new jobs

0 Climate impact

100 % functional every day life

Luleå 2040

- a sustainable Luleå,
with room for 100 000 inhabitants



Top ranking for Luleå: BEST PLACE TO LIVE

The Fokus News Magazine appointed Luleå the best city in Sweden to live in 2023, coming first out of Sweden's 290 municipalities. The survey valued homes, demography, democracy, leisure and culture, municipal economics, security, and education among other things.

The Mayor Carina Sammeli is presented with the award by Erik Slottner, Minister for Public Administration.



» In Luleå, I visited
HYBRIT, a site developing
the world's first low-
carbon steel and leading
the way on the clean
energy transition «

US Foreign secretary Antony Blinken on X from Luleå.



» There is a golden opportunity for northern Sweden to take the lead in the industrial revolution and become a driver of green innovations that can benefit all of Sweden, and ultimately all of Europe «

Ebba Busch (Christian Democrats),
Minister of Energy, Business and Industry.



**» This is proof
of what we can
achieve if we work
together «**

King Carl XVI Gustaf on the industrial
revolution in the north of Sweden.



» We have gained
international
attention for our
initiatives in the
green transition «

Birgitta Bergvall-Kåreborn,
vice chancellor, Luleå University of Technology

