

UMEÅ, Sweden

- gender aspects in climate action and urban planning

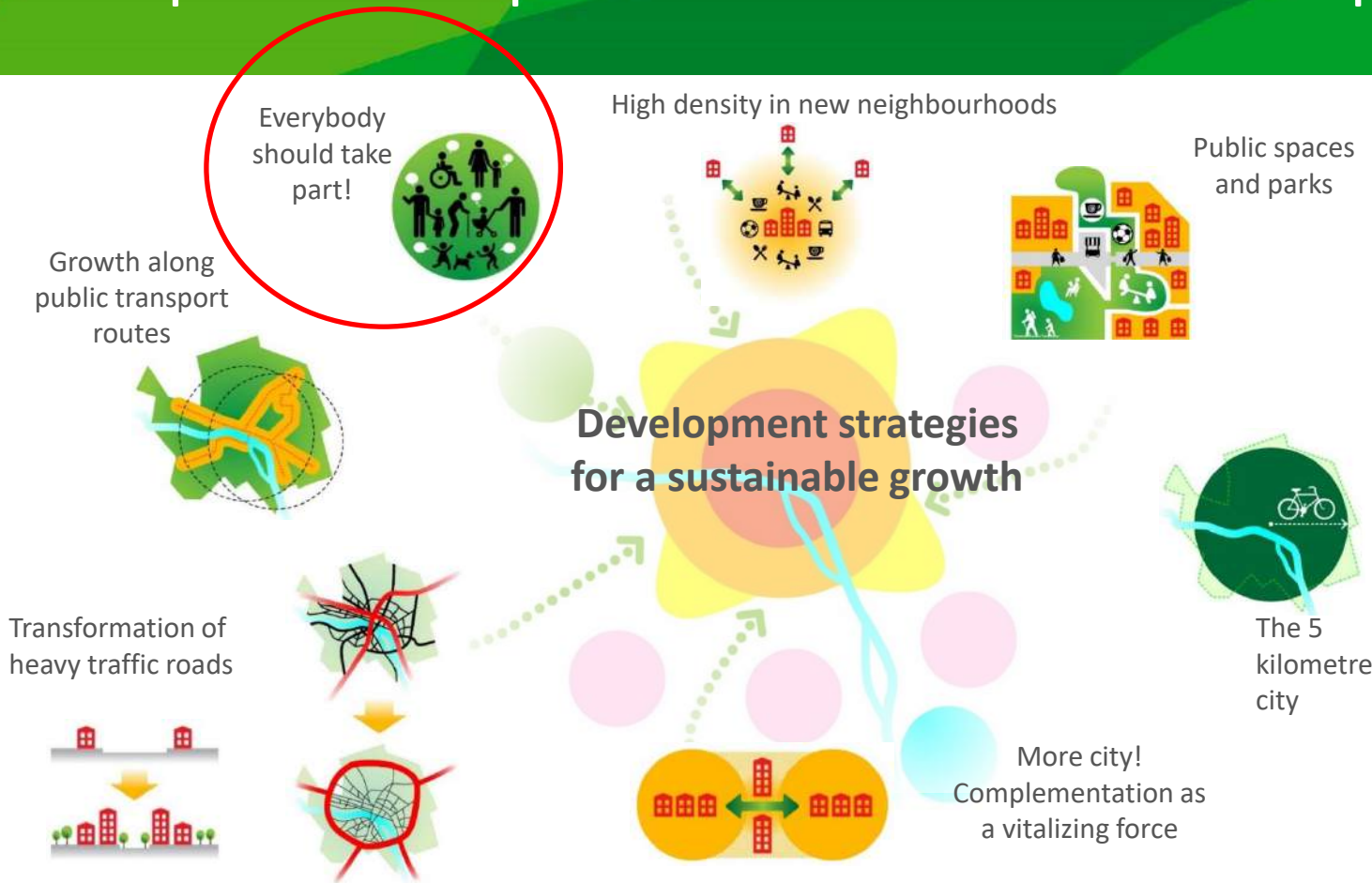
28th of November 2024

**UMEÅ
KOMMUN**

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Municipality of Umeå, Sweden



The comprehensive plan for a sustainable municipality



Gender equality work in Umeå

Overall goal for the municipal organization:

Umeå municipality should: Create conditions for women and men to have equal power to shape society and their own lives

- 30 years of strategic work with gender equality – in the political structure and the city administration





Committee on gender equality

- Since 1978
- Committee since 1994
- Gender equality officer since 1989
- Initiate, examine and follow-up
- Develop strategies
- Raise awareness – internally and externally



Gender equality goal municipal council

Create conditions for women and men to have equal power to shape society and their own lives.

Overall goal for gender equality,
Municipality of Umeå:



1978: Gender equality committee

1981: First activity plan for the gender equality committee

1992: Gender equality committee becomes mandatory referral body

1994: Gender equality committee becomes gender equality commission

2007: Overall gender equality objective adopted

2009: First gendered landscape bus tour

2017: Revised municipal strategy for gender equality work

2018: Gender Equal Cities URBACT working group



1980: First female chair of the executive committee

1989: The first gender equality officer employed

1992: Municipal council adopts the first gender equality plan

1998: New action plan for gender equality work

2008: Signature of CEMR charter on gender equality

2011: The first municipality-wide strategy for gender equality work

2017: URBACT good practice of sustainable gender equality work

2019: Lead partner URBACT Gendered Landscape

The Gendered Landscape

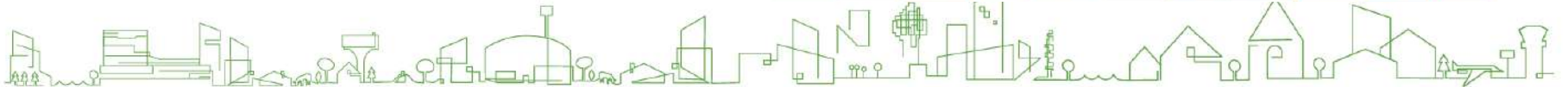


Data, statistics

- Pale colours = close to Umeå average
- Strong colors = Stands out! Higher/lower...

City districts

	Backen	Berghem	Centrala staden	Ersvoda/Ensmark	Haga/Sandbacka	Marieområdet	Teg	Tomteområdet	Universitetsområdet	Västernärn	Östra stadsdelen
Higher education	24%	51%	38%	23%	39%	38%	29%	55%	46%	32%	47%
Working	83%	73%	80%	76%	82%	75%	85%	82%	52%	88%	58%
Only elementary school	50%	30%	44%	53%	43%	44%	38%	30%	36%	54%	29%
Engaged in voluntary association	34%	27%	17%	18%	21%	20%	21%	33%	35%	25%	30%
Age	50	38	38	54	52	42	55	48	29	57	37
Degree of trust among young	71%	74%	87%	82%	73%	88%	72%	70%	67%	85%	82%
Feeling of safety among young	48%	60%	51%	58%	40%	58%	50%	58%	78%	47%	45%
Voting in elections	88%	88%	85%	83%	85%	87%	87%	90%	86%	91%	88%
Owning a car/cars	77%	64%	61%	75%	67%	68%	74%	72%	28%	78%	42%
Sustainable travel	41%	67%	54%	43%	50%	42%	40%	45%	47%	51%	71%
Access to walk or bikesystem	78%	59%	100%	72%	81%	94%	81%	83%	100%	67%	80%
Access to bussystem	83%	81%	96%	94%	22%	88%	71%	76%	100%	0%	90%
Low income households, share	48%	56%	55%	49%	53%	54%	44%	41%	86%	38%	67%
Unemployment	2%	1%	2%	6%	2%	2%	3%	5%	2%	1%	4%
Housingcosts % of income	31%	31%	31%	31%	31%	28%	28%	29%	40%	26%	31%
Housingprice	-8%	23%	22%	-4%	-14%	-4%	0%	-14%	-	2%	-17%
Sickdays compare to average	20%	-2%	6%	48%	6%	-8%	-1%	-15%	-15%	-23%	-8%
Overcrowded	-25%	-20%	3%	3%	5%	0%	-33%	-8%	40%	-72%	26%
Population density	30%	18%	33%	28%	23%	24%	36%	35%	26%	6%	40%
Internal moves	0.42	0.12	1.26	0.69	0.20	0.27	0.60	0.09	1.41	1.03	0.23
Private owned flat	27%	38%	32%	42%	30%	40%	28%	32%	0%	40%	15%
Rental flat	40%	41%	60%	34%	51%	39%	37%	37%	99%	1%	88%
Private single home	51%	20%	6%	24%	18%	20%	35%	28%	0%	68%	14%



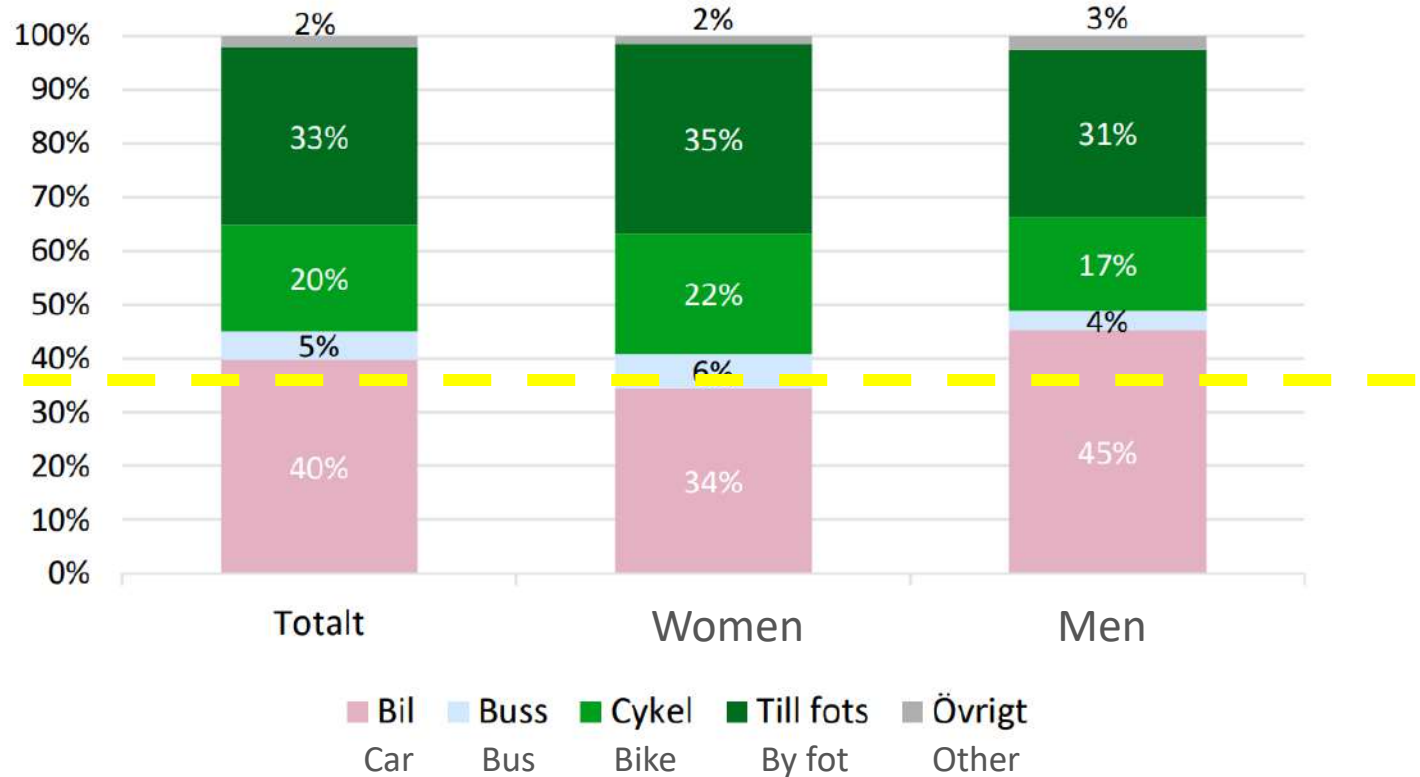
A photograph of a modern bus stop at dusk. The bus stop has a wide, flat concrete roof supported by several thick, cylindrical concrete pillars. The interior of the roof is lit with warm, glowing lights. A group of people, including men, women, and children, are standing under the shelter. To the right, a green bus is stopped at the curb. The bus has a digital display on its front showing the route number '9' and the destination 'Hörsbäck via Färdstuga'. The background shows trees and a darkening sky.

Travel habit survey

What if men travelled like women?

What if men travelled like women do?

Easier to reach the goal for share of sustainable travel



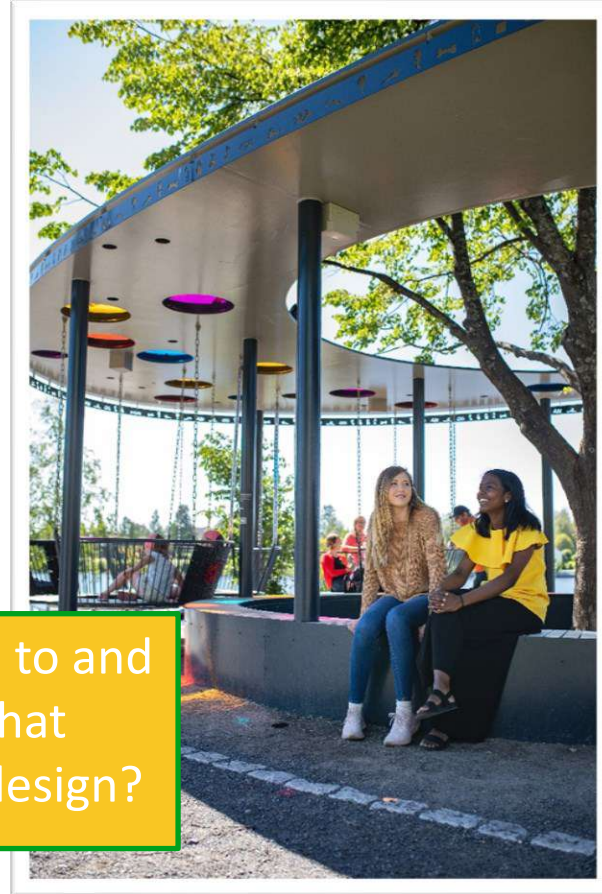
How and where do we access public transportation?



Planning a tunnel with a gender perspective



Who is listened to and
how does that
influence the design?





EUROPEAN UNION

EU MISSIONS

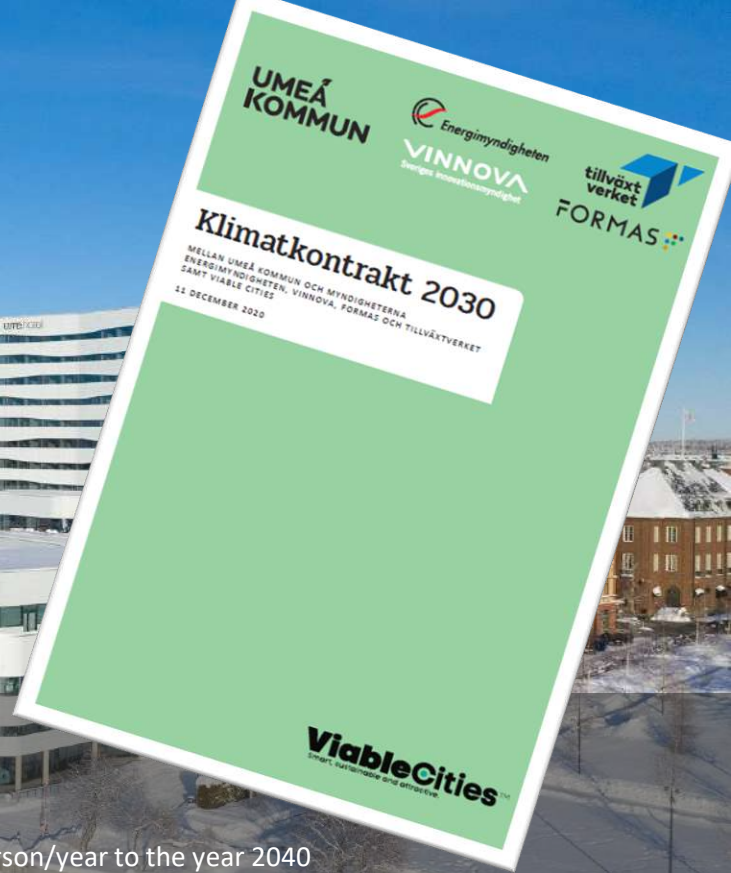
100 CLIMATE-NEUTRAL AND SMART CITIES

28 April 2022

MEET THE CITIES

OBJECTIVES OF THE EU CITIES MISSION

- 100 **climate-neutral** and **smart cities** by 2030
- Ensure that these cities act as **experimentation and innovation hubs** to put all European cities in a position to become climate-neutral by 2050



UMEÅ KOMMUN

Energimyndigheten

VINNOVA
Svenska Innovationsmyndigheten

tillväxt
verket

FORMAS

Klimatkontrakt 2030

MELLAN UMEÅ KOMMUN OCH MYNDIGHETENA
ENERGI MYNDIGHETEN, VINNOVA, FORMAS OCH TILLVÄXTVERKET
SÅMT VIABLE CITIES

21 DECEMBER 2020

ViableCities
SMART, SUSTAINABLE AND ATTRACTIVE

Climate city contract 2030

- The city of Umeå will be climate neutral by 2030 and the entire municipality by 2040.
- Reducing consumption-based climate emissions to 2 tonnes of CO2 equivalent per person/year to the year 2040
- 1 of 100 cities in the mission on climate-neutral and smart cities

Who gets what under what conditions?

Whose life are we making easier through our decisions?

What life conditions are made visible when we make decisions?

Who has the power over the decision making and who do we expect to carry out changes?

Are we brave enough to highlight men as a group that needs to change?



Consumer habit survey

Responsibility for unpaid housework

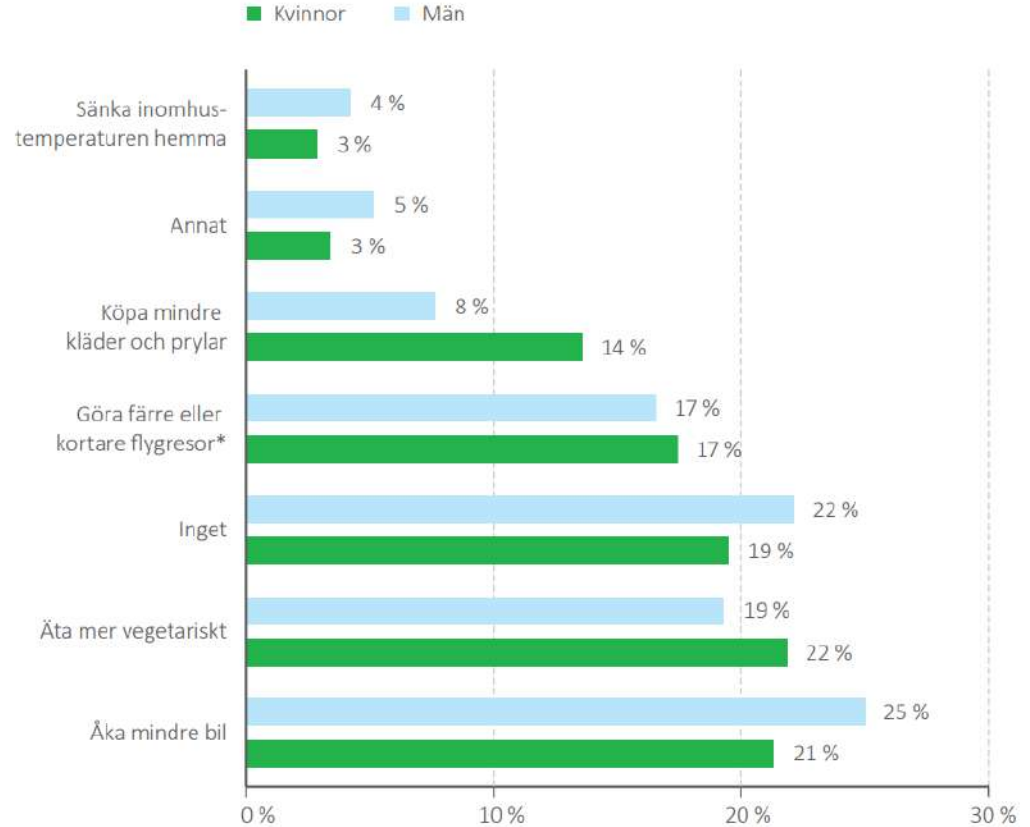


Solar panels

Who do we target?

What's easiest to change?

- 20% said none of the alternatives are simple / easy to change
- 25% of men said reducing car driving would be the easiest shift
- Less driving and more vegetarian food were the easiest shifts reported by many women



*Avrundat

How can we **systematically**  
make visible *and* **challenge gendered**
power structures, *when we find and*
implement **new, innovative solutions**
to **urban challenges?** 