



**LOCAL ACTION GROUP (LAG)
L'ALTRA ROMAGNA**

**SERN
GENERAL ASSEMBLY 24 MAY 2024**

**RAISING AWARENESS AND EDUCATION ON
THE RATIONAL USE OF WATER**

**«THE GOOD PRACTICES FROM
LAG L'ALTRA ROMAGNA AREAS»**

RAISING AWARENESS AND EDUCATION ON THE RATIONAL USE OF WATER

«THE GOOD PRACTICES FROM LAG L'ALTRA ROMAGNA AREAS»

- ▶ LAG L'Altra Romagna
- ▶ Ridracoli Water Ecomuseum
- ▶ The Project «LA MIA ACQUA»
- ▶ The ECHOES Project





DATE OF BIRTH

- ▶ **Since 1992:** company for territorial development to promote hills and mountains areas of the Forlì-Cesena and Ravenna provinces

L'ALTRA ROMAGNA

- ▶ **Since 1994:** L'Altra Romagna has become a LAG (Local Action Group), engaged in the development of the Romagna area, especially those parts of this territory



Statutory Purpose

Local public-private partnership to ***promote the development, improvement and enhancement of the socio-economic and cultural activities of the Apennines and the internal and rural areas of the south of Emilia Romagna.***

The objective of L'Altra Romagna is linked to the promotion and development of the hilly and mountain area of Romagna.

Company Form

PUBLIC MEMBERS

Provincia di Forlì-Cesena
Provincia di Ravenna
Provincia di Rimini
Unione della Romagna Faentina
Unione di Comuni della Romagna Forlivese
Unione Rubicone e Mare
Unione Comuni montani Valmarecchia
Ente Parco Nazionale delle Foreste Casentinesi Monte Falterona e Campigna
Camera di Commercio della Romagna Forlì- Cesena e Rimini
CCIAA Ravenna
TOTAL PUBLIC SHARE CAPITAL € 27.243,00 (42%)

PRIVATE MEMBERS

Confederazione Italiana Agricoltori Romagna
Confesercenti Cesenate
Consorzio Promo Appennino
Associazione regionale AGCI Emilia Romagna
TOTAL PRIVATE SHARE CAPITAL € 37.757,00 (58%)

SOCIAL CAPITAL: 65.000€

AREAS OF LAG L'ALTRA ROMAGNA



GAL L'Altra Romagna



25 comuni (di cui 2 parziali)

2.113,65 km²

99.877 abitanti

STRATEGIA : *L'Altra Romagna: imprese/turismo/ambiente una smart land per il 2020*

AMBITO PRINCIPALE : *Sviluppo e innovazione delle filiere e dei sistemi produttivi locali*

9.837.944 € di risorse



UNIONE EUROPEA
Fondo Europeo Agricolo
per lo Sviluppo Rurale



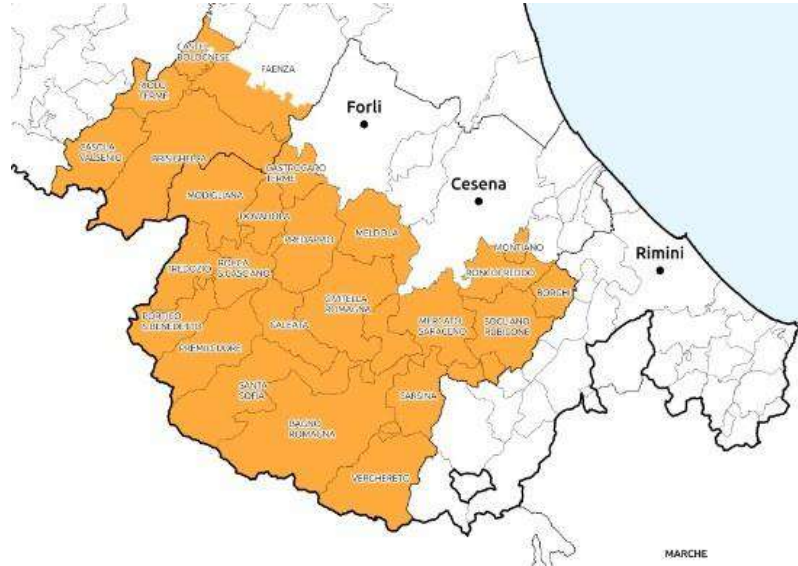
Regione Emilia-Romagna

L'Europa investe nelle zone rurali

Municipalities involved in the areas of LAG L' Altra Romagna

Area of Forlì-Cesena: Bagno di Romagna, Borghi, Castrocaro Terme e Terra del Sole, Civitella di Romagna, Dovadola, Galeata, Meldola, Mercato Saraceno, Modigliana, Montiano, Portico e San Benedetto, Predappio, Premilcuore, Rocca San Casciano, Roncofreddo, Santa Sofia, Sarsina, Sogliano al Rubicone, Tredozio e Verghereto;

Area of Ravenna: Brisighella, Casola Valsenio, Castel Bolognese (partially), Faenza (partially), Riolo Terme





Ecomuseo delle Acque di Ridracoli

<http://www.ecomuseoridracoli.it/>



Located in the heart of Casentinesi Forests National Park, Idro is a widespread museum including a headquarters located in the historic village of Ridracoli and a dam built in the 80s overlooking the Ridracoli lake.



First opened to the public in 2004, the headquarters features **interactive exhibits dedicated to water and the territory**. In 2006 the Ecomuseum received in Lisbon, Portugal, the Nomination Reward “European Museum of the Year Award”. Idro is among the 109 Emilia-Romagna museums awarded by the Institute for Artistic and Cultural Heritage (IBC) with the recognition of "Quality Museum".





EcoMuseum's Thematics:

- Water
- Climate Changes
- Forest
- Fauna
- Technology



A specific section of Idro is dedicated to the Ridracoli system as an **Ecomuseum**, to the relationship between the territory, the community, the use of resources over time, from the past to the future.



Ecomuseum Services:

- ✓ Educational Activities dedicated to water and forests;
- ✓ Sports activities (hiking, biking and canoeing);
- ✓ Excursions by electric boat;
- ✓ Accommodation in typical appennines houses.



UN PROGETTO PROMOSSO DA:



A CURA DI:



LA MIA ACQUA

Environmental Education Campaign to reduce water consumption in plastic bottles, the protection of water resources and the discovery of water sources of the territory .

The Educational Project **LA MIA ACQUA** started in 2013/2014 school year and since that it has involved teachers and students of **primary and secondary schools** from the provinces of :

- Forlì-Cesena
- Ravenna
- Rimini

The Project strengthens the idea of water as a public good, to be preserved and linked to the most current threats: climate change, drought, pollution, overexploitation.



AIMS AND OBJECTIVES:

broad overview of the topic of drinking water offering students the opportunity to learn about the Romagna Aqueduct and its sources.



Specific objectives:

- development of knowledge, awareness, behavior and capacity for action at an individual and social level to pursue environmental, social, economic and institutional sustainability, through educational, participatory and communicative methods and tools;
- promote knowledge of sources and systems managed by Romagna Acque - Società delle Fonti Spa and present in the reference areas of the schools.



REFERENCE TARGET

The project is aimed at students of primary and secondary schools in the provinces of Forlì-Cesena, Ravenna and Rimini.

On average, every year over 100 classes equally distributed across the reference area participate in the project, for a total of approximately 2,500 students.



TEACHING METODOLOGIES

on the project's target audience, to better respond to students' needs in terms of social growth, learning, involvement, responsibility and inclusiveness.

The selected techniques aim to integrate training plans with the sustainability objectives of the UN 2030 Agenda, to encourage the adoption of sustainable behaviors and provide input for the years to come through interdisciplinary and inclusive methods.

Activities:

- correctness of the scientific message and verification of the authoritativeness of the sources;
- moments dedicated to discovery and personal involvement;
- the adoption of active and participatory methodologies;
- codes and languages suited to the collective and individual prerequisites of the different age groups;
- the use of new technologies and the development of digital and group decision-making skills;



THE STRUCTURE OF THE EDUCATIONAL COURSE

➤ **FIRST MEETING - Duration: 2 hours in class**

The first meeting presents the **topic of water and the aqueduct of Romagna** to the students, **examining the sources present in the area and the various aspects linked to their protection and maintenance.**

Among the topics: the availability of fresh water on the planet, the natural and urban water cycle, the sectors of use of fresh water, the water footprint, the sources present in the Romagna area, good behavior for saving water. To close the lesson, a tasting test of different types of water, which invites students to discuss the conscious consumption of tap water.



➤ SECOND MEETING

Option A – Focus on plastic&water *Duration: 2 hours in class*

Class meeting focused on **reducing the consumption of bottled water and reducing the use of single-use plastic**. Among the topics: notes on the history of plastic, how pollution from plastic materials influences biological diversity and the stability of ecosystems, environmental and economic benefits of consuming water from the tap/water supply houses, etc.

Option B - Educational trip to the area *Duration of the visit: approximately 4-6 hours in person*

The classes carry out an excursion to a plant, a structure or a natural site linked to the **water history of the territory** in which Romagna Acque- Società delle Fonti Spa operates and which falls within the reference territory of the schools involved.

Forlì-Cesena territory: visit to the Ridracoli Water Hydro-Ecomuseum and the Ridracoli Dam.

Ravenna area: visit to the NIP plant located in the Bassette area

Rimini territory: naturalistic observations near a stretch of the Marecchia river.



MATERIALS

All the materials and equipment necessary for each healthy intervention made available by Atlantide. To support the activities, educational sheets are used to consult and personalize during the meetings.

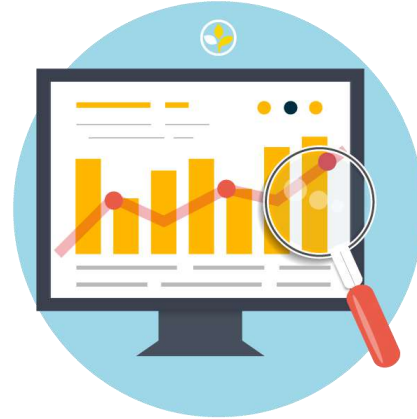
A **digital teaching manual has been created for several years and is constantly updated.** The digital manual constitutes a valid alternative to paper manuals both in terms of updating and topicality of the contents proposed, and in terms of reduced consumption of resources.



MONITORING

Quality system adopted by Atlantide with the UNI EN **ISO 9001:2015 certification** through:

satisfaction questionnaires on the activities carried out, which take into account indicators such as structure and organisation, contents, methodology, competence of environmental educators, possible developments and route improvements. The questionnaires collected are processed statistically and will provide important data to evaluate the progress of the project. The questionnaires are also used to collect any requests, comments and suggestions, useful for improving the proposed ongoing activities.



GAL L'ALTRA ROMAGNA: the Project ECHOES

Transnational Cooperation project

Rural Development Program of Emilia – Romagna Region (Measure 19, Sub – measure 19.3)

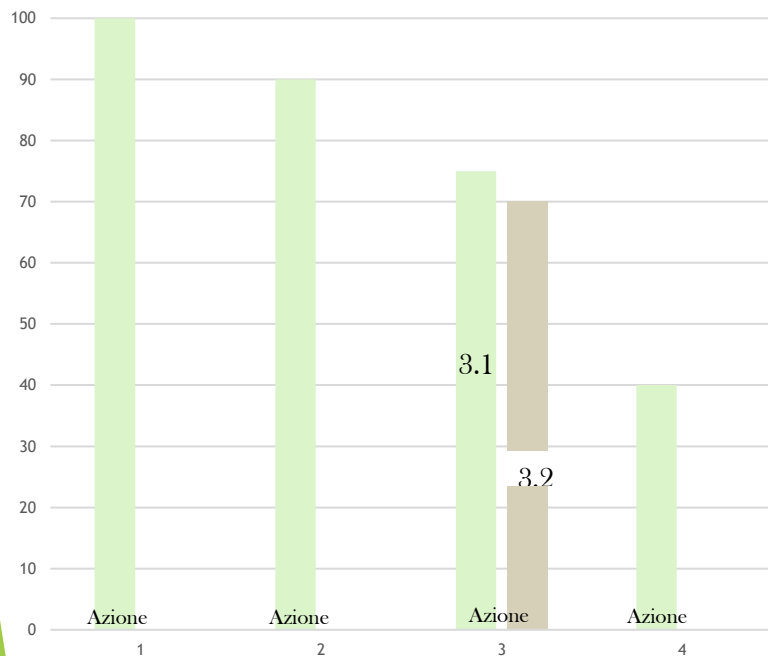
7 Local Action Groups (4 Italian, 2 Finnish and 1 Swedish) who have started a collaboration process aimed at the growing and innovation of ecomuseums and museums representing local traditions and cultural heritage in their respective territories of competence .

ECHOES has the following objectives:

- ✓ Strengthen the capacities of institutions to apply innovative models, strategies and concrete actions for the protection and sustainable use of intangible cultural heritage;
- ✓ Enhance the components of the identity of a place (territory, memory, tradition and customs);
- ✓ Promote new job opportunities for young people and entrepreneurship, promotion and investments through the exchange of generational knowledge
- ✓ Increase knowledge of intangible cultural heritage.



State of Art



Legenda

Azione 1: State of the art analysis of memory products and professions

Azione 2: Study visits to good practice cases

Azione 3: Raising awareness of young people on 'Knowledge, Heritage and Cultural Heritage

3.1: Laboratories

3.2: **Purchases of goods and services for local eco-museums**

Azione 4: Echoes in Europe and in the territory

Action 3.2 Purchases of goods and services for local eco-museums

Public bodies for carrying out the action:

Romagna Acque Società delle Fonti spa interviene presso
Idro Ecomuseo delle Acque di Ridracoli

LE AZIONI PREVISTE

- cartellonistica
- mostra fotografica
- un video divulgativo polo paesaggistico
- Festa del Bartolaccio





THANK YOU FOR YOUR ATTENTION

EU Project Designer & PRO: Sonia Geromino



Via Roma N.24, 47027 Sarsina (FC) - Italy



info@altraromagna.net



+39 0547 698301



www.altraromagna.net